



# WHAT KIND OF CYCLIST ARE YOU?

## TRANSPORTATION

Uses his or her bicycle as a way to run errands or simply get to destinations for everything from appointments, to shopping, or coffee with a friend. Needs routes that will be comfortable to ride on and allow access to multiple destinations around the valley.

## RECREATIONAL

Gets exercise and a sense of personal well being. Needs routes that allow uninterrupted stretches of casual riding.

## COMPETITIVE

Needs uninterrupted stretches of roadway in good condition with the space to allow focusing on personal output.

## COMMUTER

Needs predictable, efficient, routes.

## SAFETY

Regardless of why cyclists get on their bicycles riders have a universal cycling requirement: They all need routes that allow them to meet their cycling goals without risking injury.



## HOW DOES THIS CONCERN ME?

As a resident of the Comox Valley you have influence over how safe our roads are for cyclists.

## WHAT CAN I DO?

Join the Comox Valley Cycling Coalition and encourage your friends to do so. By simply joining you add the power of your voice to an organization that is already doing the work to create cycling infrastructure that is safe for all cyclists.

## ALREADY A MEMBER

Send a "Beef and Bouquet" to the local paper letting readers know how much you appreciate and use infrastructure for cycling and/or your complaints about the lack of cycling infrastructure.

## ADVENTUROUS

Write a letter to the Editor of the Comox Valley Record, as a private citizen of the Comox Valley, about the need for and benefits of improved cycling infrastructure.

## COUNCILS ARE AWARE

All of the Valley Councils are aware that more work needs to be done to improve cycling conditions. In fact, there is a growing focus on the need to move people through the use of **Multi Modal Transportation**. This means utilizing many ways of getting folks to where they want to go including: cars, public transportation, bicycles, mobility scooters and walking.

## PUBLIC SUPPORT

Is what our councils need at this time for their efforts. Councillors know that it is very important for the public to be aware that despite our car-centric culture, support exists for more sustainable ways of managing the movement of people throughout the Valley.

## CHANGE COMES

from many voices supporting those who have the political power and the will to make it happen. Most of the time it happens one street at a time, but it does happen because of people like you.

As Cyclists we belong to a larger part of the population who also benefit from the design of multi modal transportation. Mobility scooters, pedestrians, children, students, and the elderly all need safe routes for travel. Voices for cycling support all of these people.

## TAKE ACTION!

### Submit an opinion to “Beefs & Bouquets”

[BandB@comoxvalleyrecord.com](mailto:BandB@comoxvalleyrecord.com)

- Open with a brief statement of what you would like to praise, say why it was important
- Mention what is lacking and why it is needed to make our community safer.

### Write a letter to the Editor?

[letters@comoxvalleyrecord.com](mailto:letters@comoxvalleyrecord.com)

- Open with a simple salutation
- Explain briefly what the letter is about
- Most important points in first paragraph
- Explain why the issue is importance
- Give evidence for any praise or criticism
- State your opinion
- Suggest what should be done
- Keep it brief, under 300 words
- Sign the letter
- Use local statistics and personal stories
- If it is not accepted the first time, try again

**“It is surprising how much impact a few sentences can make, when enough people voice them...”**

...Editor

