

COMOX VALLEY CYCLING COALITION - MONTHLY BOARD MEETING

29 Feb, 2024 7:00 pm

1305 Glen Urquhart Dr + zoom

MINUTES

Present: Chris Bowman, Lawrence Vea, Brian Schoneberg, Grant Watson, Spencer Cappallo, Jenn Halldorson, Gregg Strong
Regrets: Mike Keohane, Lisa Jackson
Guests: Ian Kalina

1. Call to Order

2. Additional Agenda Items

3. Approval of Minutes

- Passed.

4. Business

1. Financial Reports

- 2023 year end financials were received by the board at the Jan 11 meeting.
- Lawrence presented a motion to approve the 2023 year end financial statements. Passed.

2. Membership Report

- Update on membership, Brian
- We have 99 2024 members and 134 2023 members.

3. Social Media/Blog/ Website

- No news.
- Gregg suggests appealing for volunteers at AGM.

4. Education

- School bike program is kicking off in April.
- Big thanks to Gregg for getting his data gathering going regarding bikes parked at various schools. School district is concerned about us releasing any statistics without their permission.
- We are looking to get some grant support (BCCC) again to enable free adult bike lessons for 2024
- Mike is working with NIC on a possible program to help international students get on bikes. We would provide some safety training, tentative date of May 25.

5. Events/Promotion

-

6. Mapping Project

- Lester Jones has delivered draft 3 of the urban and regional maps. The Mapping team is reviewing them for accuracy, as well as 5 or 6 people Chris has engaged.
- Layout issues:
 - information boxes: the team will be focusing on this for the next iteration.
 - front and back cover design: Lawrence has proposed that someone stage a photo shoot at Holmes Pt. Chris will also ask members for images.

- Brian: Sue Vince may be interested in producing a cover photo. Chris will contact her.
- Budget: the total for production is now estimated at \$7500. We received \$6000 in grant funds from BCCC and CVRD in 2022 that have been committed to the mapping project. We will need at least another \$1500 and I would recommend we agree (via board motion) to allocate the \$2000 CVRD recreation grant we received in 2023 to also be allocated to the mapping project. Note that the budget was initially \$6000 if we used the z map format (same as 2016) or \$7000 if we choose an alternative 18x24 format. For various reasons, the team has chosen the 18x24 format so the current budget of \$7500 is only \$500 more than original estimates. We have paid \$3500 to date. Mike has recently received an invoice for ~\$2700 that he will forward for payment to Lisa.
- Grant moved to approve allocation of \$2000 of CVRD funds to map production. Passed.
- Advertising on map:
 - Our main target for ads is bike shops.
 - Spencer: consider local bike/component manufacturers: Forbidden and Noble. Grant will speak to Steve Allen about selling ads to the above companies. We have general agreement for \$100 bus card-sized (approximately) ads. There is room on the left side of the regional map for 20 2" x 3" slots which could be ads, acknowledgements, information.
 - Ian suggests seeking ads from a wider market, eg: Mt Washington, school district. He suggested setting a longterm goal of 50% cost recovery on printing. Also request cross-promotion from advertisers.
- Printing: we will probably have to go to Victoria for printing. We have not yet sought quotes.

7. Infrastructure

- Cumberland:
 - Cumberland Connector - Spencer and Lawrence had a meeting with CVRD and Urban Systems to discuss options. We provided some early commentary and are awaiting responses from CVRD regarding our questions and early preference to better investigate the tunnel option. What are board members thoughts on the tunnel option, should we state it as our preference in order to try and keep cyclists from having to negotiate the underpass at Hwy 19?
 - After some discussion it was clear that the tunnel is our preferred option and that we will engage decision makers on this.
- Courtenay:
 - City have still been unable to replace their transportation tech who left for MoTI. The Transportation Mgr has also moved to Engineering so they are two people short. This will likely delay their study of 6th St design options into late 2024.
 - Headquarters Rd and Vanier Dr will get painted bike lanes this year. They do not plan to do a formal design but rather get the contractor to widen pavement where needed to add the proper amount of shoulder. Notably, they are planning to remove parking in Headquarters completely - that will be a bylaw infraction nightmare I am sure. I have told them we are supportive if they want to repurpose the bollards from Veterans Memorial to use them near CVEX. The CVEX upgrade is on hold so the planned road changes and added crosswalk are not happening in the short term. If anyone has comments pls let me know.
 - Cumberland Rd. - painted bike lanes to be extended from Piercy to Fitzgerald.
 - Councillor Frisch made a motion Feb 14 to have MOTI engaged on Ryan Rd in order to look at cycling infrastructure. Ryan is within City but under MoTI jurisdiction so this is the start of a lengthy process for MoTI to do an AT review.

- Mike inquired with Engineering about status of Tunner Rd MUP (behind Superstore) and the Ryan Rd Sidewalk extension (RCMP to Back Rd) but have not heard back. No word on 6th St Bridge.
- A group looking to calm traffic on Back Rd was at council. No word on what council/ staff will recommend but they were asking for 40 kmph speed limit and 4 way stop signs at key intersections (Valley View, Marsland, McDonald).
- Comox/CVRD:
 - Sewer line work starting this spring near Jane Rd in Comox. Full plan is on line. Thanks to Lawrence and Gregg for attending open houses.
 - Lazo Greenway work to start this summer as well.

8. AGM

- Mike will be promoting our AGM on FB again and will get Brian to send an official email notice out shortly. booked for Thursday Mar 21, 7pm at Evergreen Lounge in Filberg Centre (same location as last year). Gregg has graciously agreed to present a slide show on his bike packing trip to NFLD. We will sell memberships at the door (Steve Allen will help with this). Mike will email everyone as a formal notice and to check interest for having their names stand for election and encourage others to join.
- Let Mike know if you will stand again for the board and if you know anyone who might be interested.
- Brian: more people are using the square option for buying memberships online.

9. Other Business

- Strategic planning, Ian
 - CVCC currently has no strategic plan. For new people coming in its helpful to know what the priorities of the organization are. Once one is in place it can be used to set annual priorities and plans.
 - How are we engaging our membership?
 - How do we evaluate the performance of the board?
 - There was a positive reaction for Ian's ideas about planning, member and stakeholder engagement and organizational introspection.
- Chris proposed we present a list of priorities for 2024 at the AGM. To be discussed at our Mar 14 meeting.
- Brian described some challenges with technical aspects of engaging membership online. Grant volunteered to forward content to the CVCC facebook page in a timely manner.

10. Additional Agenda Items

-

5. Upcoming Meetings

- Next meeting 14-Mar. Location TBD.
- Meetings scheduled for 25 April, 23 May, 27 June.

6. Round Table

-

7. Adjournment

- Meeting adjourned.