

COMOX VALLEY CYCLING COALITION - MONTHLY MEETING

Thursday, May 25, 2023 7:00 pm

In-person & Zoom meeting

MINUTES

Board Members: Chris Bowman, Lawrence Vea, Brian Schoneberg, Mike Keohane, Grant Watson, Spencer Cappallo, Jenn Halldorson, Gregg Strong, Lisa Jackson

Present: Mike K, Grant W, Brian S, Gregg S, Jenn H, Lawrence V, Lisa J

Guests:

1. **Call to Order**
2. **Approval of agenda**
3. **Approval of Prior Minutes** (April 13, 2023). Moved by Brian, seconded by Lawrence. Passed.

Venue: Thanks to Lisa for making the meeting room at Hakai Energy Solutions (Ulverston Ave, Cumberland) available for the meeting. Several members joined by Zoom.

Business:

- **Financial Report / Grants**
 - Lisa shared a cash balance, and spoke on the transition (with help from Jude) as she takes over as treasurer. She has moved the books onto QuickBooks to make management easier (with a single ID access). Banking approvals have been set up. Lisa & Mike will meet re grants and programs.
 - Lisa will share a financial update report with Mike that can be shared for each Board meeting along with agenda and minutes.
 - if you have invoices, email to Lisa and keep your receipts
- **Membership Report - Brian**
 - We currently have 81 paid members for 2023, with 228 on the email list. Brian has contact details for older, inactive members, some archived. We have an email list limit of 500 within our free MailChimp account (so Brian needs to manage/shift older contacts).
 - Mike plans to email past members to try and bring some back on board.
- **Social Media/Blog/ Website**
 - Mike has been posting updates on regional infra road network projects. It appears there is limited "uptake" from this. Jenn suggested this is in part as the Facebook model is now placing more emphasis on advertising. Brian noted that we should all try to like and share CVCCo FB posts, as this will raise the profile.

- **Education Committee Report**

- Adult Courses

- Marg Harris, Angela Dawson and Nancy & Dylan Gothard (Sp?) are the Education Board members.
- There was an Instructors course (BCCC grant-supported) in mid-April, led by someone from Cycling BC. The focus seemed to be more on how to keep participants engaged vs cycling content. Marg has checked out courses offered by Hub Cycling, watchable online, more in line with CVCCo approach.
- The 4 hour course time commitment is a challenge, particularly for some who are available on weekends. Marg and Mike have discussed a possible approach that would involve 2 parts: start with viewing a 2 hour home video similar to that of Hub Cycling; then, a 2 hour practical skills course with bikes.
- A May 13 course attracted only 3 people.
- There is a grant open to pay instructors. Those who are not interested in payment can donate their honorarium. Further grants could defray costs for participants, and hopefully encourage participation.
- Website: Mike will talk with Brian re Ride Right links.

- School Cycling Program – Spring 2023

- Mike reported on more good sessions, in spite of hot and cold weather.
- Lauren (Sp?) is getting things lined up for the fall.

- **Events/Promotion**

- GoByBike Week:

- Marg & Gregg will staff CVCCo tent during Tuesday May 30 NIC GobyBike week celebration. Brian will help with set-up. (NIC contact: danielle.Hoogland@nic.bc.ca). Mike spoke on more possibilities for NIC collaboration, including (maybe?) bikes from the Therapeutic Riding Society, and their Sept7 orientation. Planned nearby routes improvements (Lerwick & Dingwall Hill) were noted.
- CVCCo has a prominent GoByBike week team. Everyone should sign up. Mike will send email around to membership.

- Promotional materials that can be handed out were discussed, including Zmaps (bike shops might pay to have their logos on these), business cards (with QR codes?), seat covers, posters, etc.. There's agreement we should have something, and people were asked to give this thought.

- Mike will turn down an invitation to the military open house. Brian noted the focus is

more for parents, and there has been little engagement.

- Bike Racks - Brian on point
 - We have \$800 from CVRD for this. We want to have new racks available in time for Nautical Days (we will rent to them for \$200).
 - Mike noted some local materials costs are high, even with free labour provided. Brian can get connectors from a shop down in Oregon (perhaps \$500 worth + (maybe) import duties and transportation). We can get pipes to go with connectors, though we will go over the \$800 budget (maybe ~\$1k). Brian and Mike will go ahead & order.
 - Comox Bike Company is doing the Yana Ride again this year (Aug20), though there will not be a “big start”. CVCCo will provide racks

- **Infrastructure**

- Mike noted ongoing engagement with Moti
- There is night paving on 19A north of town (up to June 30). This is causing HQ road to get busy as traffic diverts. South of town, the big highway is diverting alternate traffic directions over to the coastal highway between Buckley Bay & Cook Rd.
- In Comox, the Lazo widening project is out for tender (they need bids within budget). The joint Comox/CVRD Lazo Greenway does not yet have a permit (waiting on MOTI).
- In Courtenay, there is a need to broaden planning for connectivity around the planned 6th St bridge.
- There are plans to resurface the top of Mt Washington Parkway.
- There was discussions about what to do if one encounters - and takes a photo of - cars parked in bike lanes. Mike suggested sending to pic with note to bylaws@comox.ca (for Comox). Jenn noted this doesn't necessarily mean anything will happen.

- **Mapping Project**

- Grant led a session with Chris and Gregg re OSM and supporting Wiki resource. The intention is to work with the OSM Cycle Map layer. Spencer is exploring taking a copy of the OSM data for our regional coverage and revising things to render a custom version CVCCo likes. This may entail some sustainability questions.
- Gregg & Chris will meet next week to discuss coming up with some initial coding of routes that are perhaps not already covered off in OSM, that we can then agree upon as guides to move forward. Gregg (and others, no doubt), have travel plans ahead.
- Much of the cycling road network is already covered in OSM (a source for things like AppleMaps and Trailforks). OSM standards may not be the same as our jurisdictions, who have their own GIS maps for road/cycle networks - alignment may or may not be a concern. OSM coding conventions may not match current CVCCo maps, and there is

some ambiguity as different countries and contributors use different practices.

- As we are running out of stock, we want to get new Zmaps. Mike will be getting in touch with Lester (who, likely, is himself able to get and work with OSM data).

- **Other Business**

- Jenn is presenting to the BC Budget Committee in Campbell River on June 5. In limited time, she will address: housing density, cycling plan, and climate change.
- We may not want to go 3 months without a Board meeting over the summer, and perhaps something in August will be scheduled (nothing for July).
- Nicole and her sewing group have indicated a willingness to help add reflective materials onto visible cycling clothing or bike attachments.

8. Round Table

9. Adjournment

Upcoming Meetings: 22-June, August??, 28-Sep.