



COMOX VALLEY CYCLING COALITION - MONTHLY MEETING

Thursday, August 26, 2021 7:00-9:00 p.m
Virtual Meeting via "Zoom"

MINUTES

Present:, , Lawrence Vea, Brian Schoneberg, Mike Keohane, Susan Lang, Grant Watson, Chris Bowman,

Regrets: Jude Loukras Jay Van Oostdam

Minutes: Lawrence Vea

1. Call to Order: 7:05

2. Additional Agenda Items.

-None

3. Approval of Minutes July 22, 2021

- Moved by Brian , seconded by Mike Passed

3. Business:

• **Financial Report / Grants- Jude**

- *As circulated: Closing balance \$14 613.99, Funds available \$ 5 088.61*
- *Financial Report accepted*
- *No Via Sport grant for us but Vancouver Island Racing Association got \$50 000 to spread among groups on the Island!*

• **Membership Report - Susan**

- *2 new members; 4 - 6 people have joined through Ride Right*
- *Complimentary membership for this year.*
- *Total is now 124 before Ride Right registrants.*

• **Social Media/Blog/ Website - Brian**

- *Redesigned for Ride Right course including putting link on home page*
- *Old Ride Right article will disappear off News when new article arrives....Mike will search for something.*

• **Education Committee Report -**

- *"School Cycling Program" -Lawrence will get message to Brian to send out to members in September asking for Volunteers for School Cycling Program*

- Adult Ride Right Course, SD 71 August 31 Pro D Day- *Not sure about this at the moment as we only had 2 signed up in July and have not heard back from SD71. We have been trying to Marg & Angela can get in touch with Serina Allison to confirm numbers and whether we can get into Courtenay El on Monday August 30 to ensure audio-visual is working. Hoping that others will sign up before then. We are willing to do so with only 2 to get the word out about the program and perhaps others will sign up later.. Rick is arranging trailer for the day but now thinking maybe photo's will suffice. **UPDATE(August 26): We now have 13 participants.***
- CVRD contest winners – *None of the winners has chosen to take the course though we are looking into providing a session for an Autism son of one of the winners*
- Adult Courses – New format/Marketing/Registration/cost- *Lawrence apologized for rushing things along re Record Article. Grant relayed that Road Signs are a problem. They are difficult to gain permission to place as well as somewhat costly. He presented a draft for advertising. Rick has suggested small cards to be tied to bike racks which is much less expensive. Brian pointed out there is a cost to colour printing and lamination. Brian can do the lamination. Brian has stapled these onto bikes in racks in the past. Bike shop windows should also be part of our advertising as well as coffee shops. We would like to keep costs down. Brian suggested the hang on bike posters that were used for Go by Bike Week. Grant will look after seeing what printing costs are for posters and cards. Suggestion to check out Staples & ABC printing and Brian can do cutting.*
- *Grant to get back to Board with ballpark figure for cost.*
- *“Complimentary Membership” should be mentioned in ad but do not include year.*
- *Do we need to emphasize the fact that the Theoretical Course material can be taken online for free and then pay \$10 to take Quiz which include CVCCo membership?*
- *Suggest we just leave \$30 for the whole course.*
- *Keep message as simple as possible.*
- *We also need to post ad on our Facebook page as well as sending out to our membership as well as, perhaps, Craigslist.*
- *Road Signs....too late now...maybe reconsider for the Spring.*
- Adult Courses –website –
- *“Ride Right” link is now on homepage*
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- *How much oversight is necessary from Board over School Cycling Program & Ride Right? We need to keep open communication so we know what is going on but we do not need to interfere with the running of these programs if we feel confident in the leadership, as we do now.*

Of course, any budget items must be approved by the Board. We need to try to have as little bureaucracy as possible.

- **Infrastructure Advocacy**
 - Bike Counters/ Cyclist counts this year related to ATNP – *Final Report of ATNP is still not available...only in Draft form*
 - KFN letter –*still no reply*
 - 5th St Bridge rehab – *Bike box is now available for all cyclists to use and have priority for crossing the bridge.*
 - *Lake Trail repaving has been completed from around Marsden to Bevan Road.*
 - Comox & Courtenay announcements – *Comox to complete bike lanes from Rodello to Ellis and Courtenay along 17th St. Funding has been secured for both of these projects. Comox will be meeting with MoTI in September to discuss completing Lazo Loop repaving project at the same time.*

- **Other Business**
 - Bylaws- revision- *Jay/Jude/Mike*
 - Community Listening Event – *Comox Sept. 11 – 1- 4pm. We will be participating with a table and short presentation as well as supplying bike racks. Hopefully we will gain some new members through this event. Brian is not available. Mike volunteered to pick up some racks, a table, tend and banner from Brian's place. Grant, Lawrence and Susan to help.*
 - *Lawrence will contact Dr Kerr to confirm and ask about a potential table and where we will be located.*
 - Secretary September- *Mike*

4. Additional Agenda items added

5. Upcoming Events

- September 28/29 - Brooklyn School Cycling Program
- October 5/6 - Queneesh School Cycling Program
- Oct. 12/13- Courtenay Elementary School Cycling Program
- Fall Go By Bike Weeks – September 27 – October 10

6. Round Table

- Shall we meet again in person some time? No decision at this time.

7. Adjournment

Moved by Grant , seconded by Brian. .

Next Meeting: September 23, 2021 ,7PM

Regular CVCCo meetings 2021: October 28, November 25

