



COMOX VALLEY CYCLING COALITION - MONTHLY MEETING MINUTES

Thursday, July 22, 2021 7:00-8:30 p.m.
Virtual Meeting via "Zoom"

Attending Board Members: Lawrence Vea, Brian Schoneberg, Jude Loukras., Mike Keohane, Grant Watson, Susan Lang

Regrets: Chris Bowman, Jay Van Oostdam

1 Additional Agenda Items.

None

2 Approval of Minutes June 24, 2021

Moved: Mike

Seconded: Jude

Passed

3 Business:

4 Financial Report / Grants- *Jude*

- Road to 2030 - a letter has been sent thanking them and also asking for more information regarding the decision.
- Without funding for adult program it's going to be really tough. Income is down – (e.g. no income from bike parking and fewer memberships) and our funds are depleting. Some red flags re: basic expenses. Jude will do a more detailed analysis once she has more information re: grants and hears from ViaSport.
- Any kind of promotion for Ride Right is costly. The summer before the pandemic we had funding from City of Courtenay for 2 classes – July and September. The funds were used to promote the courses through Facebook. What happened was that ½ people in the July course withdrew a day or two before and many asked for refunds. – September also filled up through Facebook – it went well. Need to look at refund policy? Facebook may be a relatively expensive way to advertise and we also need to pay instructors and rent space.
- Via Sport – haven't heard from – could be around 6 thousand
- August 27 there is a concert at Filberg Park and there may be others (e.g. pop-up concert every Saturday and Sunday at 11. Company putting it on is 3 Legged Dog Productions.
- Would bike parking be possible and worthwhile? It takes about 4 hours to set up, take down etc. Also need to have people there. In the past, payment for bike parking has been by donation which has worked well for big events like the Filberg Festival. Would have to make sure it is worth the time and effort for the amount of money that would be

collected.

- Anyone who attends an event (e.g. August 7 at 1 PM), please get an idea of how many people have ridden their bikes there.
- Mainroad – We have to put the request in and let them know what we'll use it for. – Do we want to designate the funds for adult education or a bike counter? Mike noted that it is getting late in the year for bike counts and also the 5th Street Bridge won't open until November. There was agreement with the suggestion that a bike counter is a want not a need. We need funding for adult education.
- Jude will get in touch with Mainroad and ask them for funding for Ride Right

5 Membership Report – Susan/ Brian

1 renewal and 2 new members – total is now 122

6 Social Media/Blog/ Website – Brian

Nothing to report.

7 Education Committee Report –

- “School Cycling Program” – Principals have moved around so some of the dates have changed:
 - September 28/29 - Brooklyn School Cycling Program
 - October 5/6 - Queneesh School Cycling Program
 - Oct. 12/13- Courtenay Elementary School Cycling Program
 - Other schools will be in the spring.
 - Have 3500.00 for Cycling Skills and 2500 for the coordinator
 - Have 1200.00. Discussion re: what to do. It was decided that Laurence will talk to Lauren about compensation as she has done background work for her part of the program.
- Adult Ride Right Course, SD 71 August 31 Pro D Day- Only 2 people were registered at the end of the school year. We said would do with as few as 4 people. Hoping it will go ahead!
- Adult Courses – how do we find willing cyclists and promote the Coalition. - Positive discussion re: offering a Ride Right course specifically for e-bikers. (Marg and Angela both have e-bikes). Discussion re: how to market it. Posters or small flyers at bike shops (not with specific dates)? radio? hand out cards at places like Farmers Market?
- Also, need someone to do the marketing (EventBrite, Facebook). Grant volunteered to look into it.
- Discussion re: firmer guidelines around cancellation/refunds e.g. have deadline for cancelling. (Note that Eventbrite costs about 15% of the cost of the course.)
- Lawrence is meeting with Marg and Angela to talk about it on August 3rd.
- Need to look at how many courses can realistically be delivered. How many do they want to run and which will just be e-bikes? Will they be evenings or weekends?

- Eldercollege is already scheduled for fall.
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- REXSPO
- For military families who want to enroll their children in different clubs. The handout said that they want activities for people to drop in to and try out. It was noted that many of the children attend Airport Elementary and it will be on the cycle for classes next spring.
- It was decided that the Coalition won't participate this year.
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- Courses for Instructors - Which course will we send our instructors to?
- Victoria instructors for their children's program went to Vancouver so they would get provincial funding. Vancouver, Victoria and Kelowna received funding to run the "Everyone Rides" Grade 4 and 5 program which is similar to our Bike Rodeos but they don't use volunteers. The funding was a trial for a year (goes through HUB) they will know in August if it will be renewed – Jude will follow up on this.
- In Vancouver they can train 4 instructors to cover a multitude of schools but that wouldn't work in smaller places like the Comox Valley. Discussion re: being proactive in this area. With the HUB Cycling course you take an extra day to teach children. We have 7 instructors – may not need more.

8 Infrastructure Advocacy

- Bike Counters/ Cyclist counts - Cyclist counts are a snapshot and weather-dependent Bike counters give a better idea.
- Lots of data to manage – is there a specific project that would merit the amount of time and work involved?
- Comox moves their bike counter around all summer. Courtenay and CVRD don't currently have bike counters.
- Counters would be useful for ranking Active Transportation Network Plan projects.
- Agreed that we should continue to work on acquiring a bike counter next year. Suggestion that we could look at going to clubs and/or our membership for funding.
- KFN letter –still no reply

9 Other Business

- 5th street Bridge – project is delayed by almost 2 months
- 6th street Bridge – Design phase of project is on schedule – see council minutes from July 19th for more information.
- East-West connector – hurdles with land acquisition
- Dyke road – widening to 4 lanes may start next year
- Hoping to have bike lane near Superstore
- 17th Street bike lanes – some initial work done – they are waiting for grant funding
- Bollards on Veteran's Parkways –an e-mail regarding this was sent to Lawrence – contact him for more info. White lines have been put around the grates so they are more visible.

- Bylaws- revision- nothing to report
- 40 maps to “Old House” – still have about 250 bike maps
- Secretary for August - Lawrence

12 Adjournment

Mike moved Grant seconded

Next Meeting: August 26, 2021, 7PM

Regular CVCCo meetings 2021: September 23, October 28, November 25