

COMOX VALLEY CYCLING COALITION

Monthly Cycling Coalition Meeting - MINUTES

Thursday, April 26th 7:00 p.m.

Present: Marg Harris, Terry Bourque, Chris Bowman, Julia Painchaud, Angela Dawson, Angela Holmes, Steve Allen, Lawrence Vea, Judy Loukras, Wilf Dreher, Sue Vince

Welcome to Guests & Introductions

Presentation: Will Cole-Hamilton – who will be a Courtenay Council candidate in the October 2018 election – is a member of a small group of individuals who are concerned about sustainability as it relates to government planning and would like to see our local governments pro-actively implement a clear, integrated, long- term plan to deal with this issue. Will spoke about the Comox Valley Regional Growth Strategy (RGS) which was adopted by all four local governments in the valley in 2010 and is supported by the Regional Water Strategy, the Regional Solid Waste Strategy and the Comox Valley Sustainability Strategy (CVSS). The CVSS is a detailed plan which lays out clear, phased, targeted actions, each one crafted to meet the specific needs, opportunities, challenges and resources of the Comox Valley and its residents. It presents a coherent, integrated, valley-wide, plan for a prosperous and sustainable future. This document is on line in pdf format and covers 500 specific targets

Will is encouraging folks to put sustainability into the mainstream and is approaching various organizations who already work on issues that affect the sustainability of the Comox Valley.

He believes that Goal 4.3 of the CVSS, “Increase walking, cycling, transit use and other forms of alternative transportation,” and Objective 4-B of the RGS “Improve bicycle and pedestrian infrastructure to increase the use of active transportation options” would clearly support the Cycling Coalition’s work and objectives.

He would like the coalition to support or advocate for a portion of the strategy which relates to our particular mandate in the promotion of cycling and his group would be able to assist us with activities that support this, specifically:

1. Prepare a letter to the editor of the Comox Valley Record or other local publication which states:
 - Who we are
 - Why the issue that we are working on is important to the sustainability of the Comox Valley
2. Prepare questions, as soon as we are able, for our members/supporters to use at an all-candidates meeting or when candidates come to the door
3. Share information about the RGS/CVSS with our members/supporters including posting information on our website/facebook page, discussing it at meetings, including in our newsletter
4. Meet with candidates to discuss specific objectives that relate to our area of interest.

He added that Imagine Comox Valley will be holding a forum with the Council of Canadians on May 24 at the Filberg Centre where 5 speakers from community groups and all the declared candidates have been invited to speak. As well, there will be an opportunity to ask them questions

Presentation: Sue Vince – spoke about future videography opportunities for the CVCCo. Sue suggestion about videography. Shaw is currently creating 1 – 2 minute videos about a various topics. Sue would like us to use this as an opportunity to get our message out. She would like to hire Franco, the videotographer who she has worked with in the past to create several short videos about the Coalition. He will be leaving Shaw to form an independent production company. Sue has been in discussion with Shaw about having the short videos that we produce be looped on the community station. Franco and Sue would also like to create a documentatry on Cycling in the Comox Valley

Sue noted that “Bike to Work BC” has changed its name to “Go by Bike BC” and although they will still organize the “Bike to Work Week” and “Bike to School Week” their overreaching goal is to make cycling a year round activity. Judy is going to talk to Sue about Fund raising.

Sue would like support for the Coalition to have a video production fund dedicated to promoting cycling in the Comox Valley. She plans to raise the necessary funds for this endeavor.

Discussion held and a consensus was reached that we are supportive of the idea of a video production fund.
Angela Holmes moved, seconded by Angela Dawson, that we create a line item in budget for funds raised for video production. Discussion held. Motion Passed.

Agenda was approved as written

Acceptance of Minutes Angel Holmes moved, seconded by Chris to accept minutes from the March 2018 meeting as written. Passed

Financial Report – Report is attachment 1. Julia reported that we had the expense of one bike rodeo and 4 persons attending the instructor's course in Victoria. She noted that the Paul Bally fund had covered registration for the course, while the cost of gas money was paid from the coalition general coffers.

- Another Paul Bally memorial ride has not been scheduled at this time. We will advise Mrs Bally and Dominique (the ride organizers) as to where funds have been used up to this time.

Membership Report – Angela reported that we gained 11 new members out of the last cycling course.

- Steve noted that as of March 27 there are 138 members and 4 corporate members.
- Renewal reminders have been sent for recently lapsed memberships.
- The change in the corporate membership rate encouraged bike shops to sign up.
- The recent fee change has resulted in negligible difference in income for us.
- He encouraged attendees to carry Cycling Coalition business cards to hand out to encourage membership.
- A suggestion was made to have cycling coalition logo stickers for folks to put on their bikes. Sue V currently has some made in the past and will give them to Angela Dawson to distribute.
- Discussion held re corporate membership. If current members do not pay in 30 days their advertising will be removed from the website

Grants - Judy will research Community grant opportunities – as well as checking into where Victoria Cycling Coalition got their grant

- Marg has applied for a funding grant through the Comox Valley Regional District.
- Steve will inquire about some additional grants he has heard about.

Education Committee Report – Angela D/Chris

- Schools – 2018/ school year 200 kids
- Adult education – Bike Right + CCCTS + Elder College
- Instructor training through Victoria Bike to Work Week Society
- We are more closely working with \iRide to follow \Lauren Lan
- Chris has done some renos and clean up of stuff in the trailer
- Going to do another adult class for interest in it at AGM
- 11 new members
- Next course - Sat June 23

Infrastructure Advocacy – Lawrence/Marg/Angela H

- IRTSC update – Angela H reported that the next meeting, on May 9, will focus on the Dyke Road
- Andy Telfer/BCCC update – Marg/Lawrence are waiting to hear about results from their recent survey in the Comox Valley
- Development of Transportation Network Plan update –Staff were ready to present to Courtenay Council and we have yet to view council website and see how it went. The Goal is to have it passed by council in August before the election campaigns officially begin.

Special Events

- Bike Swap Ecole Puntledge School (April 21/22) over 220 pieces to be sold, in 2020 –23 another school to take it over. A Coalition information table situated outside the building for access to folks who are waiting to get inside to the sale, is planned for next year.
- Snow to Surf (April 29) racks are being used again this year for the bicycle change over area - **Brian**
- Bike to Work Week (May 28-June 3) We are not sure of our participation this year.
 - **Sue V** to contact Reagan at Active Comox Valley and see if we want to participate
- CCCTS Hub and Spoke (June 18-22)
 - 140 participate to cycle in the valley for the week
- Canada Day Parade (July 1 Sunday) - **Terry**
- YANA ride (August 19 Sunday) - **Brian**
- Music Fest (July 13-15) - **Steve**
- Filberg Festival (August 4-7)
 - **Brian** - email to past participants
- Royal Le Page Petite Fondo (September 9) - **Chris**
- Farm Cycle Tour (September)

Newsletters

Terry reports that the newsletter for April was held up due to the unavailability of the School Vice Principal at Arden Elementary during march break but did go out mid month. May's newsletter is being produced at this time.

Other Business

- The CVCCo has nominated Lauren Lan as for the Coach of the Year Local Hero Award and she has been short listed.
- The award ceremony takes place on May 10, 2018.
- These awards were created in 2016 as an opportunity to celebrate the achievements of individuals in the community. Coach(es) recognizes someone who has been “exemplary in developing skills and confidence in participants, inspires youth, and who encourages a high level of athletic achievement and commitment.”

Lauren is a Professional Coach who has chosen to focus on the entry-level students rather than the already successful elite athletes. Through Cycling BC Lauren was instrumental in bringing the iRide program to the Comox Valley. This program focuses on students at all the elementary schools in SD #71, providing students with the experience of learning cycling skills in a safe and fun program.

The students receive 3 days of excellent coaching and skills development. Many of these children would not otherwise have the opportunity to quickly gain skills and confidence on their bicycles. Lauren has initiated the purchase of some mountain bikes along with a storage trailer so children who do not own bicycles can participate with their peers.

Lauren inspires children! Her coaching skills are impressive and she is inclusive and encouraging. Her skills and demeanor result in many happy, confident young cyclists just enjoying riding their bikes and being healthy in the outdoors.

Next Meeting: The next meeting was scheduled for May 24th 2018 at the QF Community Meeting Room in Courtenay. Marg will be away and Chris will assess if a meeting is required or not, thus the date is subject to change.

ADJOURNMENT

Attachment 1

Comox Valley Cycling Coalition Financial Report

Comox Valley Cycling Coalition Financial Report

Report completed by: Julia Painchaud, Treasurer on April 23, 2018

Jan 1, 2018 balance	Plus Income	Minus Expenses	Current balance
\$7,446.79	\$755.19	\$695.28	\$7,506.70

INCOME	Membership	Interest	Bike lockup	Sales	Mapping Project	Other	Totals
Since last meeting		\$0.07					\$0.07
Since January 1/18	\$755.00	\$0.19					\$755.19

EXPENSES	Mapping Project	BCCC membership / insurance + Society fees	Office / Meeting	Bike lock ups	Bike Rodeos, education + trailer costs	Other	Totals
Since last meeting					\$531.06		\$531.06
Since January 1/18			\$123.26		\$572.02		\$695.28

Mapping Project Income:

Donations from Paul Bally Memorial Ride in 2017: \$1620.00; \$315.00 of this money used for 4 coalition members to take Bike Instructors course in Victoria March 24 + 25, 2018. Remaining balance = \$1305.00

Bike Lock UP:

Other expense includes:

Amount transferred from PayPal to date for membership fees to date: