

COMOX VALLEY CYCLING COALITION

Board/General Meeting
Monday, March 26th 2012 at 7:00 p.m.

PRESENT: Marg Harris, Ed Schum, Terry Dekker, Chris Bowman, Julia Painchaud, Sue Vince, Tyler Johns, Keith Barnard, Brian Schoneberg, Rick Howell, Michele Hind, Rick Clough, Julie Howell

1. Call to Order
2. Approval of Agenda
3. Minutes from January 2012 Board meeting approved as read.

REPORTS

4. Education (Committee) Report – Rick Clough reported that:
 - Our goal was originally to do 5 schools during the current school year, but because of the labour disputes we will focus on doing these in September.
 - Joanne Stiles is interested having one of our bike rodeos organized for her girl guides when the weather improves
 - Robin Butler, who is with CV Economic development council, has asked if we would organize a bicycle rodeo during bike to work week in the last week of May. Robin will email the info to Rick.
 - Re adults interested in adult education, Rick will check with BC cycling coalition.
 - Re our Seniors grant, Marg has not been advised as of today.
 - Home School parents is an organization Chris will find out how to contact them.
5. Financial Report – Julia Painchaud (Treasurer) reported that the current bank balance remains unchanged from February's
 - Re liability insurance, the insurance company that carries liability for the BC cycling coalition are assessing prorated fees depending upon membership numbers, events etc. Last year we paid \$170.00. Marg and Julia will look into this
6. Membership Report – Sue Fabrizio (Membership Secretary)
 - We now have 57 members at this time.
7. Sue will look into speaking about the coalition at a Newcomers' club meeting
6. Technical Committee Report – Wilf Dreher (Tech Committee Chair) reported that he Cycling Public advisory committee, that reports to the Cycling Task Force, would like to increase the advisory committee to 8 members.
- Wilf and Ed have met with Courtenay Engineers and the proposed plan for Fitzgerald Avenue looks promising. With some small adjustments it could be very good. The plan has not gone to city council at this time.

- The Bridge project looks promising at this juncture. Some of the city engineers are now on board. With approval in principle for design they will be able to approve a certain amount of money toward the project. Then Bridge committee needs to raise the money. We need letters of support written to the editors of the local papers and the mayor in support. It should be noted that there is very little in the Courtenay City Council budget for cycling at this time

OLD BUSINESS

8. AGM - review/feedback - Marg asked for feedback. Positive reviews have been received re the touring presentations. Interest was expressed in having a mechanical demonstration evening. The Education committee will organize this (Sue & Marg)
9. World Community Bazaar –Brian Schoneberg reported that he and Ed set up a booth and spoke to many of the folks who attended the event (at least 600 were in attendance)
10. Brian will have some CVCCo information cards prepared for members to distribute.
11. Media – report – Marg Harris We have a monthly spot in the Record. Marg has supplied the last two month’s articles and would like either articles or suggestions for future articles submitted by the last week of the month. A suggestion was made to utilize information from the Victoria cycling coalition’s latest article.
 - a. Letters to Editor, both with positive and negative comments are essential. Examples of letters that have been sent might be helpful and Marg & Ed will forward some to Brian who will distribute them to the membership.

NEW BUSINESS

12. Relationships with City Councils & Regional District & MOT – Ed/Wilf reported that the Mot has promised to make improvements to 17 St. Bridge. They have done a relatively good job at the Gas & go in terms of cyclist safety and they have promised better results on Lerwick Avenue for the access to and from the Thrifty’s store. Our main focus is currently Courtenay because it has the most challenges for Cycling at this time.
13. Farm Cycle Tour 2012 – Willy von Kemenade 200 participants last year and was such a success that we will be planning a 2-day event for Aug 11 and 12, 2012 to attract more out of town guests who may want to stay for the weekend. The tour will begin on Saturday at the Farmer’s Market to encourage participants to visit those vendors. On Sunday registration will be held near Buckley Bay so participants can have the option of doing a variable itinerary. The Farmer Market association is supporting the event and the Economic Development group is picking up significant costs again this year., Last year we committed to a guarantee for a short fall. Discussion was held supporting that again There were 30 volunteers last year. Anyone interested in helping with the planning process please contact Willy van Kemenade.
14. Phone ‘Tree’ – discussed. Marg and Brian to organize this
15. 2012 Special Events – dates, coordinators, volunteers Earth Day April 21st Lake Trail School, we need 3 hour volunteer shift 1 to 4 pm.
16. Free space in Comox Mall Tyler arranged to have a location. 60’ in Early May. Terry to talk to Driftwood Mall in Courtenay Mall
17. Brian will change board members on Web site.

OTHER BUSINESS

Transition town is an organization that supports growing local food, community health, and alternate transportation. Ed liked all that they were suggesting but was not sure how we can

interface with them. Ed had 60 folks sign up in support of the bridge.

Discussion re coalition support of, and participation in, mountain biking events.

NEXT MEETING: Monday, April 30th 2012 Meetings will be held on the last Monday of the month.

ADJOURNMENT