

Comox Valley Cycling Coalition
Minutes
Meeting May 27, 2010
Comox Recreation Centre

Present at meeting:

Janet Gemmell (Membership Secretary)
Bruce Bauman
Wilf Dreher (Technical Committee Chair)
Chris Lefebvre (Vice President)
Brian Schoneberg (Board Member)
Ed Schum (President)
Rick Goletski
Gladys Schmidt
Salinas Laperriere (Board Member)

Minutes from last meeting read by Chris Lefebvre. Chris moved to accept minutes. Wilf seconded. Minutes accepted.

COMMITTEE REPORTS

Education:

Education Chair not present.

May 22 Rally had to be postponed Willy Van Kemenade will work to get another date for the rally.

Media:

Wilf, Mike and Tomiko Collins were interviewed by Momentum Magazine on cycling concerns and infrastructure in the Comox Valley. The article has not been seen by anyone at the meeting, but Chris had heard mention that the article did focus on the disappointing lack of bike lanes in the Cliffe Street 17th street widening.

Social:

The last recreational ride from Lazo to Becky's Cafe went well. Riders to need to be reminded to follow the rules or the road more closely in these group riding situations. The airport roundabout and how to approach it be a concern.

Special Events:

Chris will be doing a Quick Tunes tune up clinic for the City Staff at the Courtenay Public works yard at 7:30 am. City worker Tyler had suggested it and Chris is happy to do it under the CVCCo banner. Brain will meet Chris at City Hall with CVCCo booth at 8:30. Chris gets breakfast and an honorarium for the tune ups. The Broken Spoke will supply a bicycle stand. Jan will give Brian the membership kit in case any one wants to join.

Bike to Work Week

Jan has contacted Tony Goodwin about CVCCo promotion at the celebration stations. Tony did not think that selling memberships would work well as most people stopped briefly on their way to work. Jan will try to get leaflets out to the stations. There will be a wrap up party at the Broken Spoke Friday at 4pm.

Technical Committee:

The technical Committee's report on Cycling Priorities in the City of Courtenay was presented to the CPAC (Cycling Public Advisory Committee) yesterday in Cumberland. Planner Judy Walker and Councillor Rona Rae Leonard were

present. The report will be presented to the Cycling Task Force on June 9th. The focus of the report was to identify road areas that were not up to standard (the standards are set out in the report) particularly for those roads that are part of major East West and North South linkages. The report is a draft and can be modified, Wilf, the chair of the committee welcomes comments on it. Everyone at the meeting acknowledged the value of the report and the hard work that went into it. The hope is that the report will draw attention to the need for community transportation, getting to work, school, shopping, appointments etc. Wilf commented that the Councillors and city staff believe that the present Riverway walkway and future Rail Trail and work on Fitzgerald will address cycling needs, hopefully the report will draw their attention to prioritizing improving the critical links in transportation for cyclists. Ed pointed out that cyclists must not be relegated to off road bike ways that do not provide direct routes for cyclists. The report deals only with the City of Courtenay but the same standards could be used to assess all the bike routes in the original cycling plan. Brian will send a link to the Bikeability web site in Australia which has a good form for riders to fill out for assessing the safety of cycling on roads.

Membership

150 members. 67 former members have not renewed. Discussion about lifetime members or associate members, decision must be made at AGM. Salinas was willing to ask some bike shop owners if they would include a CVCCO membership with the purchase of a new bike. Wilf suggested setting up online membership renewal and payment to make membership renewal more timely and eliminate the need to pick up so many forms. There are costs associated with this but Brian could look into it and refer the idea to the finance committee.

T-shirt Proposal

Chris submitted a T-shirt design with cost estimates for purchase and printing by Hitec Screen Printing. Chris had negotiated a trade with M2Graphic for the design. Chris suggested T-shirts be used for fundraising, promotion and be given to new members to encourage membership. The decision after discussion was not to give new members T-shirts as this would leave out members who had already joined, but to give out some T-shirts at the AGM to encourage attendance and membership renewal. Recommendations proposed changing the initial design. Rick suggested not using the boxy version of the CVCCO logo, just using the support our routes motif. Ed suggested getting black T-shirts as well as white. The T-shirts can be sold at booths and events. The proposal to get T-shirts done was moved by Chris, seconded by Gladys, motion carried.

Bike to the Playground

Ed will be leading Bike to the Playground again this year from Simms park to the Water Park and playground, riding around Lewis Park. Ed will be getting the ribbons, juice and cookies. Salinas offered the Blue Toque Sporting Goods store as sponsor/donor and to bring her bicycle ice cream wagon to the event for giving out cookies and juice. Chris will see if a clown friend is available. Gladys and Rick to help as well.

Bike Lock up at Filberg Festival

Jan had been in contact with Dale Webster, volunteer coordinator for the Filberg Festival about the possibility of the CVCCo supervising the bike lock up at the Filberg Festival over the 4 days of the festival during the August long weekend. The CVCCo was in favour of doing this and the Filberg Festival Committee had agreed to the CVCCo being the organization to oversee it this year. Donations can be collected for the service. The bike lock up site can be reviewed and there is a contact from the 4rs Tutoring who have run the bike lock up two years ago.

Chris proposed having the next meeting at The Broken Spoke. Concerns about seeming to favour one bike shop over another were raised and the size of the meeting room at The Broken Spoke. Chris will try to book the Lewis Centre for the next meeting June 24th.

Meeting adjourned at 8:34.