

# Comox Valley Cycling Coalition – Monthly Meeting

June 24, 2010  
Lewis Centre

## Attendance:

Ed Schum; Brian Schoneberg; Janet Gemmell; Glen Staples; Lusia Ditmars; Willy Van Kemenade; Rick Clough; Betty Clough; Tomiko Collins; Sue Bloxsome; James Taylor.

7:07 Meeting called to order

## Updates by Ed:

- Brian Schoneberg and Chris Levebvre did a promotion/education at City Hall. Answered questions and tuned 15 bikes, Broken Spoke donated stand and supplies.
- Bike to Work Week-official debrief coming up, Ed will find out about this process, it is felt that compared to previous years there was not enough information, less funding. The poor weather did not help. Questioned decision to hire a paid coordinator, CVCCo will decide if we want to get deeper involved for next year at a later date.
- Bike to the playground was a success, with 35 happy kids attending.

## Reports:

### Education-Ed:

- attended Courtenay City Council meeting, reported lack of understanding among councillors about cycling and cyclists' behaviour on the roads. Highlights great need for more educational programs and courses.
- Willy-commuter skills course, set for July 24. Have 6 people registered.
- Ed and Willy agree to meet to "brainstorm" more ideas. Coalition talked about potential kids Rodeos, possibly of Driftwood Mall parking lot, Paramedics, RCMP, General commuter skills courses and CanBike1 AND CB2 courses),
- Will offer courses to politicians and staff of Courtenay, Comox, Cumberland and the Regional District,
- For CanBike2: Ed will work with Gavin McPhail (his fee would be \$400-\$600), possible scheduling a course over 2 whole days and an evening, typically Friday, Saturday, and the following Saturday.

Financial-Submitted income and expense report January 1 through June 24, report accepted by board

### Media-Tomiko

- No event, or specific submission to committee yet, repeat process to committee,

three weeks and “who,what,where, when, why form” requested. Brian and Tomiko Discuss on-line photo data base.

- Krista is doing a great job of articles/columns in the CV Record and Word.
- Board gives Tomiko membership cards, flyers, and table cards to rework and submit

Social-Mag submitted in absences

- Sunday rides continue to be a success

Special events-?

- Still needs a chairperson
- Brainstormed many things this committee could do if it existed. Ideas include: Parades, BBQ, car free days, Tomiko suggests tasking out events to suitable committees, group decides to wait and see if anyone comes forward to chair this group, in the meantime Jan and Brian will organize Canada Day Parade. Call around to all cyclists, Ed-ribbons and balloons, Brian-signage and flyers.
- Brian moves to approve a budget of up to \$100 for supplies, Jan seconds, motion carried.
- Group decides to deal with Nautical Days later.

Technical-Wilf absent, however committee members Brian, Ed and James report:

- 5<sup>th</sup> street bridge debate-Record and Echo articles and letters to the editors shared, Ed reports that at the Courtenay council meeting it was agreed that the wording on the sign would be investigated and changed if not found to be appropriate.
- Sue called the RCMP and got this answer: “ If you are on the sidewalk you must walk, if you are on the road you should take the lane”. RCMP are launching an education campaign around this issue.
- Same signage has been installed on 17<sup>th</sup> street bridge and has to be brought up with local MOTI office.
- Lots of specific issues with 17<sup>th</sup> street bridge, can't fill metal grating because it will make the bridge too heavy to lift, if you are on the sidewalk you must walk, it is not expected that any improvements will be made for at least 4 to 5 years.
- James, voices concern that the technical committee is too Courtenay and Commuter focused. Explore CVCCo mandate. What is commuting vs. recreational riding? Will hash out issue in technical committee
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- Hornby Island is scheduled to be chip sealed in August with grade E aggregate. MOTI and Emcon expect that it will be acceptable for cycling. Perhaps we should plan a ride over there this summer to check it out.
- The shoulders of the rough chip sealed section of Headquarters will be resurfaced with a finer aggregate. huge success, Tomiko suggests a thank you card campaign and a party.
- Allan Gornall, a Climate Action Specialist has been hired by the City of

Courtenay. It is hoped that he will make a difference in the approach to transportation planning for Courtenay.

## New Business

### Membership

- 203 last year
- 150 this year (renewed and brand new)
- 87 non-renewed members

Debate: is there something the coalition did wrong to lose them? Is it just a matter of connecting with them again and getting them to buy memberships?

Ed says he always sees people who say "oh, right I need to renew"

Tomiko-more promotion, will work on bookmarks, cards, trees, flyers, handbills ect.

Jan suggests bike shops need printed membership applications and someone to go weekly/monthly to restock supply and collect memberships.

Betty-Comox (Simon's and Blacks)

Sue-Courtenay (Lake Trail Bikes, Mountain City and Sarah's)

Jan-Broken Spoke

Bruce-Dodge City

Recording Secretary: We are looking for a person for this important position. Will continue to search.

### Correspondence:

- Sue Bloxsome - 5<sup>th</sup> street bridge
- Jen - Secure bike parking question, storage of information, member/question data base.
- Laura Robinson - Cyclist Bike List Book
  - Broken Spoke has been in contact with her will continue to look into doing a book launch with her.

### Other Business:

- James suggests we look at the Comox regional growth plan, OCP.
- Filberg Festival Bike Parking, July 31 and August 1, 2, 3. Will need volunteers, Tomiko will talk to Trena from the 4R's Education Society about logistics and report back to Jan.

Meeting Adjourned 8:47