

**VELO VILLAGE**  
**SALT SPRING ISLAND**  
BRITISH COLUMBIA, CANADA  
**JUNE 21-23 • 2012**

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## **CYCLING & RURAL MOBILITY CONFERENCE (CRMC) & VELO-CITY 2012**

Many people have asked about the connection between Velo Village's *Cycling and Rural Mobility Conference* on June 22<sup>nd</sup> and Vancouver's Velo-City 2012 event the following week. Simply put, Island Pathways and the VeloWorks Cycling Society are partners who "wish to increase public and private understanding, use of and investment in urban and rural cycling products, services and infrastructure..." <http://www.velo-city2012.com/programs-social-events/satellite-events>.

## **REGISTER FOR CRMC BY MAY 15<sup>TH</sup> & YOU COULD WIN BATEMAN'S "At The Bridge"**



*At the Bridge - Cliff Swallows*

Like many of his friends and neighbours, Robert Bateman is engaged in community-based and global initiatives. His artistic sensibilities and craft are widely known and his generosity is extraordinary. Thanks to 'Bob' we're able to offer everyone who registers for the *Cycling & Rural Mobility Conference* before May 15<sup>th</sup> 2012, an opportunity to have their name drawn to win a print of *At the Bridge - Cliff Swallows* – a memory of and tribute to his grandfather's farming heritage in eastern Ontario. You can register for the CRMC online by going to: <http://velovillage.ca/registration/>

### **LITMAN TO DELIVER CRMC AFTERNOON KEYNOTE:**

Todd Litman knows transportation policy and he's a seasoned cyclist. As Director of the Victoria Transport Policy Institute, Todd brings these passions together in his afternoon keynote entitled *Non-motorized Transport for Healthy and Sustainable Communities*. Todd will discuss how improved walking & cycling conditions help create healthier & more sustainable communities; highlight ways they can help meet economic, social & environmental planning objectives, and; propose ways to evaluate benefits of non-motorized transport. You can view the entire CRMC agenda at: <http://velovillage.ca/conference-program/>.



On April 13<sup>th</sup>, Velo Village had a chance to talk about rural cycling with delegates to the Association of Vancouver Island Coastal Communities (AVICC) annual conference in Ucluelet. Mayors, Councilors and Regional Directors representing more than 50 communities, shared stories about local and regional efforts to meet growing demand for safe, seamless cycling.

<http://www.facebook.com/pages/Velo-Village-2012/264472010258378>

